



Thai Union's Fishery Improvement Project 2020 Roadmap

Thai Union has launched its Global Tuna Strategy and 2020 commitment. The strategy is built around traceability and is designed to address stock sustainability, labor issues and Illegal, Unregulated and Unreported fishing (IUU) in the fishing industry.

Thai Union's commitment is for all of our tuna to be sustainably sourced, with an aim to achieve a minimum of 75% of our own brands of tuna coming from fisheries that are Marine Stewardship Council certified or in a Fishery Improvement Project (FIP) by the end of 2020. Thai Union will invest US\$90 million in initiatives, including establishing new FIPs, that bring together stakeholders to identify environmental challenges in a fishery, develop a plan to address them, and work together to implement the plan.



Priority FIPs

Post-2018 FIPs

W. Pacific Ocean

2018

- WCPO, Tropical Tuna, Purse Seine

- Thailand, Tonggol, Purse Seine
- Vietnam, Skipjack, Purse Seine
- Indonesia, Skipjack and Yellowfin, Pole & Line
- Western Pacific Ocean, Albacore, Longline
- Indonesia, Fairtrade Yellowfin, Handline

Indian Ocean

2017

- Indian Ocean, Tropical Tuna, Purse Seine

- Indian Ocean, Albacore, Long Line

Atlantic Ocean

2017

- Brazil, Pole & Line
- Atlantic Ocean, Tropical Tuna, Purse Seine

2018

- Senegal, Pole & Line